

Privacy Policy

Purpose



At **SecuraPosture**, your privacy is of utmost importance to us. This Privacy Policy outlines how we collect, use, and protect your information when you engage with our IoT and cloud security auditing, monitoring, and consulting services. By using our services, you agree to the terms described herein.

Introduction

SecuraPosture (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our services, including IoT and cloud security audits, monitoring, and consulting. Please read this policy carefully to understand our views and practices regarding your information and how we will treat it.

Information We Collect

We may collect and process the following types of information:

A. Information You Provide to Us:

- Contact information (name, email address, phone number, etc.)
- Business information related to your organization, including IT systems and networks necessary for audits and consulting services
- Payment information for billing purposes

B. Information Collected Automatically:

- Log data (e.g., IP addresses, device types, browser details, and operating systems)
- Usage data from our website or platforms used for our services

C. Sensitive Information:

As part of our IoT and cloud security audits, we may collect sensitive information about your systems to identify vulnerabilities. This data is used strictly to provide services and improve your organization's security posture.

How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our IoT and cloud security audits, monitoring, and consulting services
- To communicate with you, including responding to inquiries and sending important updates
- To analyze and enhance our services and identify potential security risks
- For billing and administrative purposes
- To comply with legal obligations and enforce our agreements

Sharing Your Information

We do not sell or rent your personal information. However, we may share your information in the following circumstances:

A. With Service Providers:

We may share your information with trusted third-party vendors or contractors who assist in delivering our services, under strict confidentiality agreements.

B. Legal Compliance:

We may disclose information to comply with applicable laws, regulations, or legal processes, or to respond to lawful requests by public authorities.

C. Business Transfers:

In the event of a merger, acquisition, or sale of all or part of our assets, your information may be transferred to the new entity.

Data Security

We implement advanced security measures to protect your information, including encryption, secure storage, and access controls. Despite our efforts, no system is completely secure, and we cannot guarantee absolute security of your information.

Data Retention

We retain your information only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Once your information is no longer needed, we securely delete or anonymize it.

Your Rights

Depending on your location, you may have certain rights regarding your personal information:

- **Access and Correction:** You can request access to the information we hold about you and ask us to correct or update it.
- **Erasure:** You can request that we delete your information, subject to applicable legal requirements.
- **Objection or Restriction:** You can object to or request a restriction of processing your information under certain circumstances.
- **Data Portability:** You can request a copy of your information in a machine-readable format.

To exercise these rights, contact us at support@securaposture.com.

International Data Transfers

If you are accessing our services from outside of New Jersey, note that your information may be transferred to, stored, and processed in countries with different data protection laws. We ensure adequate safeguards are in place to protect your information.

Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience and analyze service usage. You can manage your cookie preferences through your browser settings.

Third-Party Links

Our website or services may include links to third-party websites or applications. We are not responsible for the privacy practices of these third parties and encourage you to review their policies.

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date. Please review this policy periodically to stay informed.

For questions on our privacy policy, email our Support Team at support@securaposture.com